Simon Royzman

Technical Project Manager | Digital Solutions | Technical Leadership

simon.royzman@gmail.com | 612-203-9066

Technical project and development leader with 20+ years of experience delivering web applications, digital platforms, and custom technology solutions for enterprise and mid-market clients. Experienced in managing projects from discovery and requirements gathering through planning, team coordination, technical execution, and delivery.

Combines extensive hands-on development experience with the ability to lead cross-functional teams, manage client relationships, and translate business objectives into practical technical solutions. Bridges the gap between business stakeholders and technical teams while remaining directly involved in complex technical challenges.

EXPERIENCE

Director of Creative Technologies Impartium 2011 - Present

Provide technical and creative leadership across client engagements, overseeing project planning, team coordination, technical execution, and delivery. Serve as a central point of coordination between clients, account management, designers, and developers, balancing project management responsibilities with hands-on technical development.

- Lead project discovery and requirements gathering, working directly with clients and internal teams to understand business objectives, define project scope, and establish implementation requirements.
- Develop technical specifications, project estimates, proposals, and client presentations outlining recommended solutions, project requirements, and implementation approaches.
- Establish project timelines, milestones, priorities, and resource requirements while assigning and coordinating workloads across development and design teams.
- Direct day-to-day project workflows, monitor progress, manage changing requirements, and resolve technical or delivery challenges to maintain project momentum.
- Serve as a primary point of contact for technical project matters, communicating with clients and stakeholders, managing expectations, and translating business needs into actionable direction for internal teams.
- Collaborate with account management and other project managers to coordinate deliverables, communicate project status, and maintain alignment across concurrent engagements.
- Oversee technical implementation from initial planning through development, testing, deployment, and ongoing support, ensuring deliverables meet project requirements.
- Provide technical leadership and mentorship to developers and designers, offering guidance on architecture, implementation, problem-solving, and best practices.
- Architect and develop custom web applications, CMS platforms, and integrations involving CRM, ERP, and other third-party systems.

- Support long-term client engagements through ongoing technical guidance, platform improvements, and continued development initiatives.

Manager of Interactive Development Antidote X 2010 - 2011

- Provided technical leadership and project oversight for interactive development initiatives.
- Served as a liaison between managing partners and development resources, coordinating project requirements and deliverables.
- Managed technical planning and execution while remaining directly involved in development and implementation.
- Collaborated with creative teams to translate design concepts into functional web applications and client solutions.

Web Developer Antidote X 2008 - 2010

- Developed complete technical solutions for client projects, including front-end implementation, backend development, and database architecture.
- Researched and implemented new technologies and services to address client requirements.
- Worked closely with creative and account teams to deliver integrated digital solutions.

Web Production Manager MVP Marketing + Design 2003 - 2008

- Coordinated development and production of client websites, online advertising campaigns, and interactive projects.
- Managed timelines, resources, and technical execution across multiple concurrent projects.
- Collaborated with creative and marketing teams to implement design concepts and deliver client-facing digital solutions.

SELECTED PROJECT EXPERIENCE

LIXIL Pro lixilpro.com

- **Goal:** Build a proof-of-concept website for LIXIL's professional audience, introducing a new way for industry professionals to select, organize, and specify plumbing products.
- **Delivery:** Led technical planning and development of an Umbraco-based platform with extensive custom .NET components, including project workflows, product filtering, PDF generation, and multi-role user features. Continued to lead technical development and platform expansion, adding learning modules, manufacturer cross-referencing, Salesforce integration, and a custom booklet PDF builder.
- **Results:** The successful proof of concept evolved into a continually growing platform with strong adoption. Recognized with a 2025 Webby Awards Honoree distinction and two 2025 W3 Silver Awards.

LIXIL Insider buylixil.com

- **Goal:** Create an employee discount store initially offering fewer than 500 SKUs.

- **Delivery:** Led project planning, technical direction, and development of an Umbraco and .NET (C#) e-commerce platform with custom components. Managed and coordinated frontend and database development while contributing directly to application development.
- **Results:** Adoption led to expansion from a small employee store to programs serving all LIXIL brands, including employees, military personnel, and first responders. The platform was maintained and expanded by our team for more than 10 years.

INAX US inax.us

- **Goal:** Replace the existing website with a solution aligned with new international branding while making a complex product line easier to navigate.
- **Delivery:** Designed and developed a responsive Umbraco website with a custom product catalog highlighting key features for each product.
- **Results:** Launched to positive feedback from the client and its audience. The site continues to be maintained as a current source of marketing information.

Micon Cinemas miconcinemas.com

- **Goal**: Bring ticket and gift card sales online.
- **Delivery**: Designed and developed an Umbraco-based website with e-commerce functionality for tickets and gift cards, including a custom integration with the cinema's third-party point-of-sale system.
- **Results:** Strong initial adoption and continued usage. The client relationship has continued for years through ongoing maintenance and support.

Amstan Logistics amstan.com

- **Goal**: Redesign the site to reflect the company's new branding.
- **Delivery**: Managed the design and development of a rebranded website built on Umbraco CMS and .NET (C#).
- **Results**: Well received at launch and kept current through ongoing maintenance.

SKILLS

Project Management & Leadership

- Technical Project Planning & Delivery
- Requirements Gathering & Analysis
- Project Scoping & Estimation
- Timeline & Milestone Management
- Resource Allocation & Team Coordination
- Client & Stakeholder Communication
- Cross-Functional Team Leadership
- Technical Specifications & Documentation
- Workflow Management & Prioritization
- Quality Assurance & Delivery Oversight

Project Management Tools
Jira, Active Collab, Microsoft Project, Microsoft Excel

Technical Background
Development: C#, .NET, ASP.NET MVC, REST & SOAP APIs
Web Technologies: HTML5, CSS3, JavaScript, jQuery, Responsive Design
Platforms & Databases: Umbraco CMS, Microsoft SQL Server
Development Tools: Visual Studio, Git, SVN

EDUCATION

Minneapolis Community and Technical College Dean's List, 2006
Associate's, Graphic Design & Visual Communication