

Simon Royzman

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612-203-9066

Senior level interactive professional with strong leadership, strategy, development and design skills. Passionate about working with clients to identify business problems and provide digital solutions. Extensive experience with a full range of clients, from enterprise-level to small business, including both B2B and B2C. Specialize in hands-on management of web development, design and production.

EXPERIENCE

Director of Creative Technologies Impartium 2011 - Present

Oversee design and development at Impartium, providing a middle tier between creative/technical resources and account management. Direct workflow, provide specifications to developers and designers, collaborate on estimation and proposal processes, interface with clients and engage in team-based projects. Key client relationships resulted in an abundant number of websites for multiple brands across North America in several languages. Completed multiple large-scale projects with API, CRM and ERP integrations.

Includes a specialized role of being primary source of knowledge and guidance regarding all client projects. Frequently mentor and train new hires and less experienced employees to achieve new expertise levels, acquire new skills and advance in their position.

Manager of Interactive Development Antidote X 2010 - 2011

Responsible for development at Antidote X providing a middle tier of management between the Managing Partners and Interactive Developers. The position was hands-on and required continued direct involvement in projects and deliverables.

Web Developer Antidote X 2008 - 2010

Responsible for implementing complete technical solutions for clients' needs. Prepared and integrated front-end markup, back-end code and database structure and interaction. Frequently called upon to research and implement new technologies or services, providing additional opportunities to learn and grow.

Web Production Manager MVP Marketing + Design 2003 - 2008

Implemented creative designs and web development as part of a marketing team. Projects included multiple corporate websites, online advertising campaigns and microsites.

PROJECTS

INAX US

inax.us

Delivered a responsive Umbraco site with a custom product catalog to simplify a complex product line, highlight key features, and align with global branding.

LIXIL Pro

lixilpro.com

Created a platform that helps industry professionals select, organize, and specify plumbing products. Built on Umbraco CMS with extensive custom .NET (C#) components, including workflow/project tools, product filtering, PDF generation, and multi-role user features.

Amstan Logistics

amstan.com

Design and development of the site to incorporate new branding. Built on top of Umbraco CMS utilizing .NET (C#).

Micon Cinemas

amstan.com

Designed and developed an Umbraco-based site for Micon Cinemas. Features e-commerce for tickets/gift cards and custom integration with a 3rd-party POS.

LIXIL Insider

buylixil.com

E-commerce platform used for discount programs by the brand. Designed and developed using Umbraco, .NET (C#) and several custom components. Maintained over several years, the platform has expanded to military.buylixil.com and responders.buylixil.com.

TECHNICAL/SOFTWARE KNOWLEDGE

Development: ASP.NET, C#, HTML/CSS, jQuery/JavaScript, Umbraco (CMS), MSSQL

Design: XD, Photoshop, Illustrator

AWARDS

Gold ADDY & Judge's Choice Awards

American Advertising Federation of Central Minnesota (AAFCM)

Gold ADDY Award - Advertising Industry Self Promotion

American Advertising Federation of Central Minnesota (AAFCM)

Best Art Direction

American Advertising Federation of Central Minnesota (AAFCM)

EDUCATION

Minneapolis Community and Technical College

Dean's List

Associate's, Graphic Design & Visual Communication